

Adopt a Community

A Community Climate Empowerment Initiative

By [Jaya Karbon Kounsel](#)





Jaya Karbon Kounsel



jayakarbonkounsel.org

Founded in January 2026, our mission is to ensure communities in Kenya and beyond have the knowledge and confidence to participate meaningfully in climate solutions.

Founder: Shelmith (Shel) Kariuki



jayakarbonkounsel.org/team/shel

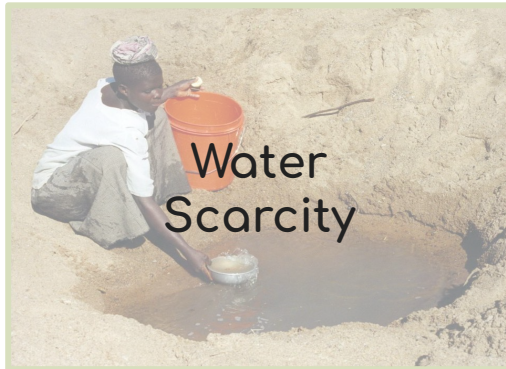


Partner With Us

- ★ We invite individuals and organisations to partner with us in supporting climate change awareness trainings in Kenya.
- ★ Your contribution will empower communities with the knowledge and practical tools they need to respond to climate change and build lasting climate resilience.



Africa is the most vulnerable continent to the impacts of climate change, among them ...



These impacts are felt most strongly by rural and vulnerable communities who rely directly on land, water, and natural resources for their livelihoods.



As Kenya responds to climate change, communities will play a central role in shaping climate solutions.

Communities need to think strategically about:

Climate Mitigation

Projects that reduce greenhouse gas emissions

Climate Adaptation

Efforts that strengthen climate resilience

Nature-based solutions

Solutions that protect ecosystems

Climate Finance

Funding designed to support climate mitigation and adaptation

Carbon credits are increasingly being explored as a potential source of climate finance.

Across Kenya, many mitigation activities such as clean energy, improved cookstoves, forest conservation, and regenerative agriculture, have the potential to generate carbon credits while supporting sustainable development.



However, for communities to participate meaningfully in such initiatives, they must be equipped to :

1

Fully understand the Free, Prior and Informed Consent (FPIC) process.

2

Know their community rights and expectations.

3

Negotiate fairly with carbon project developers.

4

Explore how they could design their own climate mitigation projects.



As the framework for Article 6 of the Paris Agreement is finalized, ...

Communities will need to equip themselves with the knowledge and capacity required to participate, and be ready to respond when the government issues calls for proposals for climate mitigation projects.



For communities to meaningfully participate in climate solutions, they need access to clear and practical information.

Many communities lack access to this basic knowledge making it difficult to evaluate opportunities or make informed decisions about their climate future.



The Adopt a Community Initiative

Equips Kenyan communities with the knowledge and tools they need to navigate the evolving climate landscape.



Through this initiative, we work directly with communities to:

1.

Build climate change literacy.

2.

Explore locally relevant mitigation and adaptation projects.

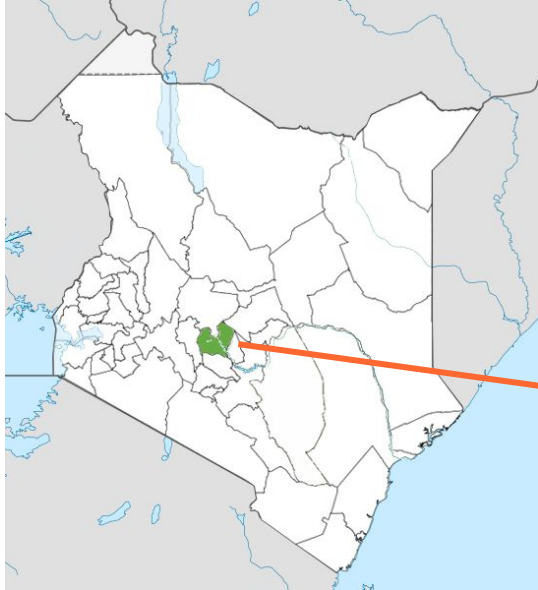
3.

Deliver actionable community Climate Action Plans for long-term impact.

4.

Prepare communities to engage confidently with climate project developers.

Pilot Phase: Nyeri County (March - June, 2026)



Map of Kenya

Kenya has 47 counties



Map of Nyeri County

Nyeri County has:

- 8 sub-counties
- 6 constituencies
- 30 electoral wards

Pilot Phase Implementation

- Each adopted community will receive ten 2-hour training sessions.
- The training schedule will be determined through a consultative meeting with representatives of the Ward Climate Change Planning Committee established under Article 16 of the Nyeri County Climate Change Act, 2021.



Costs required to deliver a high-impact, practical, and empowering program.

Logistics & Material

1. Travel for 2 trainers
2. Stationery for participants (pens, notebooks)
3. Translation of training materials into local languages
4. Tea and snacks during sessions

Participant Incentives

1. A small token to encourage attendance
2. Transport reimbursement for participants

Cont'd

Facilitator Fees

Two trainers

Printing & Training
Materials

Handouts, worksheets, and visual aids for participants

Cont'd

Communication & Mobilization

1. Radio advertisement to inform community members
2. Community outreach via calls, posters, flyers

Contingency

Buffer for unexpected costs

Join us in empowering kenyan communities

Your support will:

1. Empower communities to become active participants in climate solutions.
2. Strengthen the sustainability and effectiveness of climate projects.
3. Contribute to inclusive and equitable climate action across Kenya.



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